

To whom it may concern,

Thank you for the privilege of serving as a formal reference on behalf of Cameron Pickford.

Over the last 6 years the Gray Institute has utilized the services of the Family Productions. During that time I had the opportunity to interact with Cameron Pickford. I therefore have known the applicant for a number of years and believe that I know him extremely well. Among other things, Cameron, on behalf of Family Productions was instrumental in filming, editing, creating of DVD masters, duplication, and consulting on a number of projects. Over the last 6 years we have done over 60 projects with the Family Productions group, and all of them have been successfully completed in a quality greater than we even anticipated.

During our time together Cameron also became a friend. Therefore, some of my comments could be biased because of our friendship. But I will purposely be as objective as possible with this recommendation.

Cameron has a number of strengths. He has excellent interpersonal and communication skills. Quite frequently we needed to interact and communicate to effectively get the job done and Cameron was always extremely effective and professional.

Cameron is the consummate professional. He is extremely ethical and appropriate in all of his behavior. He always revealed amazing responsibility to get tasks done before the due dates.

A huge strength of Cameron's is his ability to critically think. Many times he would come up with alternative ways to solve a problem, and they always ended up in a better and improved production.

Above all else, Cameron is just simply fun to work with. He keeps everything in perspective and literally brings joy to a project.

I therefore strongly recommend Cameron with the highest regard. If additional information is required feel free to contact me at the Gray Institute via email at ggray@grayinstitute.com or via phone, 517-266-4653.

Respectfully submitted,
Gary Gray